

## ORDER



Orders	Order / Rev:	108089	Primary AE:	Amy McCreary
	Alt Order #:	06866082	Sales Office:	BLPHI
	Product Desc:	OBAMA 60S	Sales Region:	National
	Estimate:	2175		
	Flight Dates:	10/25/12 - 10/29/12		
	Original Date / Rev:	10/22/12 / 10/30/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America - <i>Revisc</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$46,300.00	\$39,355.00
10/29/12	10/29/12	5	\$6,600.00	\$5,610.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$46,300.00	\$39,355.00	0.00
November 2012	5	\$6,600.00	\$5,610.00	0.00
Totals	19	\$52,900.00	\$44,965.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNV	25%	\$52,900.00
Market	100%	\$211,600.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$52,900.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$52,900.00
KTUD	2%	\$4,232.00
KVVU	17%	\$35,972.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$12,696.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/29/12	M-F 5-6a	WakeUp w/Wagners	5-6a	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 108089  
Alt Order #: 06886082  
Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America  
Product Desc: OBAMA 60S  
Estimate: 2175

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Order / Rev: 108089  
Alt Order #: 06866082  
Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America  
Product Desc: OBAMA 60S  
Estimate: 2175

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**Totals** 19 \$52 900.00